



**2014**



**C50**





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**MSRP: \$8,999 (B.O.S.S.)**

Climb aboard a true classic, the Boulevard C50 B.O.S.S. It's all about the laid-back wide handlebars, broad, well-cushioned saddle, and a staggered dual-exhaust system for that irresistible rumble that only a cruiser can provide. All eyes will be on you as you cruise through the boulevard. Kick back and enjoy the timeless style that made riding synonymous with freedom.

The C50 B.O.S.S. boasts a fuel-injected, 45-degree, V-twin engine that cranks out 805cc that generates abundant torque down low, matched by exciting top-end performance. It also has a spacious riding position and smooth suspension for cruising in maximum comfort. Go ahead, cruise down the boulevard or out on the open highway - the C50 B.O.S.S. rewards you with a ride to remember.

For 2014, the C50 B.O.S.S. is available in a clean, finished Glass Sparkle Black.





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## TOP 10 FEATURES



**A powerful 805cc, SOHC, four-valve-per-cylinder, 45-degree V-Twin engine** provides the C50 with ample torque, class-leading power and a comfortable ride. Its offset crankpins deliver perfectly balanced firing intervals while its liquid-cooling design boosts efficiency and comfort. Utilizing **Suzuki Dual Throttle Valve (SDTV)** electronic fuel injection system – developed with Suzuki’s state-of-the-art racing technology, maintains optimum air velocity in the intake tract for smooth low-to-mid RPM throttle response, high torque output and increased fuel efficiency.



**A fuel tank-mounted speedometer** features a LCD fuel gauge, a clock and indicator lights, giving the C50 B.O.S.S. traditional cruiser styling with modern functionality and convenience.



**Low-maintenance shaft final-drive system** is clean-running and offers low torque reaction for smooth delivery of the C50 B.O.S.S. impressive power, resulting in strong performance on the road or highway.



**Blacked-out and staggered dual exhaust** gives the Boulevard C50 B.O.S.S. bold styling and a deep rumbling sound with strong torque delivery. The exhaust system includes Suzuki Pulsed-secondary Air-injection System (PAIR), which introduces air into the exhaust ports to ignite unburned hydrocarbons and reduce emissions.



**Classic black leather saddle and passenger seat** give the C50 B.O.S.S. timeless styling and offer a low 27.6-inch seat height that provides a spacious, comfortable riding position for long-distance highway cruising. Wide passenger seat makes for comfortable two-up rides.



**Bold, blacked-out body style** add to the C50 B.O.S.S. laid-back cruiser styling, with styling features that include deep front and rear fenders with rounded ends for a long & low stance. The styling incorporates timeless visual statements in the cruiser heritage: bold paintwork, black chrome and deep front and rear fenders with rounded ends.



**Telescopic front forks** provide the C50 B.O.S.S. with 5.5 inches of wheel travel for a smooth, comfortable ride on the highway. The blacked out forks provide for a distinctive look and style.



**Wide handlebars and forward-mounted floorboards** and foot controls provide the C50 B.O.S.S. with a more comfortable ride around town or on the highway when cruising.



**Blacked-out spoked wheels and tires** complements the C50 B.O.S.S.'s bold good looks and traditional styling.

## SUZUKI EDGE

MODEL NAME:	2014 Suzuki Boulevard C50 B.O.S.S.	<b>SUZUKI EDGE</b>	2014 Honda Shadow 750 (Spirit, Phantom, Aero)	2014 Yamaha V-Star 950	2014 Triumph America 865	2014 Kawasaki Vulcan 900 Classic
<b>MSRP:</b>	\$8,999	The Boulevard C50 B.O.S.S competitive MSRP offers an incredible value on the most complete cruiser in its class, with class-leading features like Suzuki fuel injection, blacked-out staggered exhaust, and a complete blacked-out look. The Boulevard C50 B.O.S.S. offers greater performance and more features than the competition.	\$8,240	\$8,690	\$8,299 (Black) \$8,599 (Two-tone)	\$7,999
<b>ENGINE</b>						
<b>Engine:</b>	805cc liquid cooled, 45 degree V-twin, SOHC	The Boulevard C50 B.O.S.S. powerful Suzuki fuel-injected 4-stroke 805cc 45-degree V-twin engine boasts the added benefit of liquid-cooling for consistent and reliable engine performance— a feature you won't find on the air-cooled Yamaha V Star 950 or Triumph America.	745cc liquid-cooled 4-stroke, V-twin, SOHC	942cc air-cooled 4-stroke, V-twin, SOHC	865cc air-cooled, 4-stroke, parallel twin, DOHC	903cc liquid-cooled, V-twin, 4-stroke, SOHC
<b>Bore x Stroke:</b>	83.0mm x 74.4mm	The Boulevard C50 B.O.S.S. engine is tuned for torque with a large bore and shorter stroke dimensions resulting in outstanding performance & horsepower for powerful open road performance.	79.0mm x 76.0mm	85.0mm x 83.0mm	90.0mm x 68.0mm	88.0mm x 74.2mm
<b>Compression Ratio:</b>	9.4:1	The Boulevard C50 B.O.S.S. competitively high compression ratio is .4 higher than the Yamaha V-Star 950's and is optimal for maximum torque, impressive performance and uncompromised reliability.	9.6:1	9.0:1	N/A	9.5:1
<b>Fuel System:</b>	Suzuki Dual Throttle Valve (SDTV) fuel injection with 34mm throttle bodies	The Boulevard C50 B.O.S.S. features class-leading Suzuki Dual Throttle Valve (SDTV) electronic fuel injection for smooth throttle response, reliable engine performance and improved mileage- a high-performance Suzuki-exclusive feature.	EFI 34mm throttle body	EFI	EFI	EFI 34mm throttle body
<b>Final Drive:</b>	Shaft Drive	The Boulevard C50 B.O.S.S. features a dependable shaft drive system, which eliminates adjustment of belts or chains found the competitor models - offering strong, reliable performance and is virtually maintenance-free.	Shaft drive	Belt Drive	Chain (X-ring)	Belt Drive
<b>Transmission:</b>	5-speed constant mesh	The Boulevard C50 B.O.S.S. 5-speed constant mesh transmission features optimal wide gear ratios for strong, versatile performance – particularly for relaxed highway cruising and long distance riding.	5-speed	5-speed	5-speed	5-speed
<b>CHASSIS</b>						
<b>Brakes Front:</b>	Single 300mm disc	A lightweight single hydraulic front disc brake features a large 300mm disc and complements the Boulevard C50 B.O.S.S. classic traditional cruiser styling with unrivaled stopping power and braking performance.	Single 296mm disc	Single 320mm disc	Single 310mm disc	Single 300mm disc

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<b>Brakes Rear:</b>	Drum brake 180mm	The Boulevard C50 B.O.S.S. lightweight rear drum brake offers uncompromised stopping power and handling, as well as maintaining the bike's bold cruiser styling.	Single 180mm drum	Single 298mm disc	Single 285mm disc	Single 270mm disc
<b>Curb Weight:</b>	611 lbs. (277 kg )	The Boulevard C50 B.O.S.S. offers the most class-leading features at a light curb weight 2 lbs less than the Yamaha V-Star 950 and 8.6 lbs less than the Kawasaki Vulcan 900 Classic, providing class-leading performance and power with a considerably lighter curb weight than the competition for better responsive handling on the road.	Aero 573 lbs. Phantom 549 lbs. Spirit 536lbs.	613 lbs.	550 lbs.	619.6 lbs.
<b>Fuel Tank Capacity:</b>	4.1 US gal. (15.5L)	The Boulevard C50 B.O.S.S. competitive 4.1 gallon fuel tank is nearly half a gallon larger than the Honda Shadow Spirit fuel tank and, along with its efficient Suzuki fuel injection system delivering impressive fuel mileage, is ideal for long-range highway cruising while maintaining a lighter curb weight than the competition for uncompromised handling.	3.7 US gal.	4.5 US gal.	5.1 US gal.	5.3 US gal.
<b>Overall Length:</b>	98.4 in. (2500mm)	The Boulevard C50 B.O.S.S. features the longest overall length in its class – 2.5 inches longer than the Yamaha V-Star 950, 4.4 inches longer than the Triumph America and nearly 1.5 inches longer than the Kawasaki Vulcan 900 Classic, providing unparalleled handling, stability and performance on the highway.	N/A	95.9 in.	94 in.	97.0 in.
<b>Overall Width:</b>	37.6 in. (955mm)	The Boulevard C50 B.O.S.S. is 37.6 in. overall width is nearly two inches narrower than the Yamaha V-Star 950 and Kawasaki Vulcan 900 Classic, for superior maneuverability and excellent handling on the highway or city streets.	N/A	39.4 in.	36.2 in.	39.6 in.
<b>Wheelbase:</b>	65.2 in. (1655mm)	The Boulevard C50 B.O.S.S. features a competitively long 65.2 in. wheelbase that is nearly half an inch longer than the Kawasaki Vulcan 900 Classic providing stability on the highway and superior handling on the road.	Phantom 64.6 in. Spirit 65.2 in.	66.3 in.	63.4 in.	64.8 in.
<b>Seat Height:</b>	27.6 in. (700mm)	The Boulevard C50 B.O.S.S. competitively low 27.6-inch seat height that offers an ergonomic riding position for comfortable highway cruising.	25.9 in.	26.6 in.	27.2 in.	26.8 in.
<b>Suspension Front:</b>	Telescopic, coil spring, oil damped 5.5 in. travel	An oil-damped telescopic front suspension design with fully blackened outer covers give the Boulevard C50 B.O.S.S. classic, blacked-out styling, unparalleled performance and superb handling, offering more suspension travel than the Yamaha V-Star 950, Honda Shadow and Triumph America.	41mm telescopic fork, 4.5 in. travel	Telescopic fork, 5.3 in. travel	41mm telescopic fork, 4.7 in. travel	Telescopic fork, 5.9 in. travel

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<b>Suspension Rear:</b>	Link type, coil spring, oil damped, 7-way adjustable, 4.1 in. travel	The Boulevard C50 B.O.S.S. features a link-type single rear shock suspension design that is 7-way adjustable to dial in suspension settings to suit rider preferences, providing better comfort for long highway rides than the competition.	Dual shocks, 3.5 in. travel	Single shock, 4.3 in. travel	Dual shocks, 3.8 in. travel	Single shock, 4.1 in. travel
<b>Tires Front:</b>	130/90-16	A high-quality 130/90 16" front tire mounted on a night owning rim provides the Boulevard C50 B.O.S.S. with bold looks, excellent handling and reliable performance. You won't find bold, dark wheels on the Honda's, V-Star Yamaha 950, Triumph America 865 or the Kawasaki Vulcan 900.	Phantom 120/90-17 Aero 120/90-17 Spirit 90/90-21 RS 100/90 -19	130/70-18	130/90-16	130/90-16
<b>Tires Rear:</b>	170/80-15	A high-quality 15" rear tire mounted on a blacked-out spoked rim provides the Boulevard C50 B.O.S.S. with bold looks, excellent handling and reliable performance. You won't find night-owning wheels on the Honda's, V-Star Yamaha 950, Triumph America 865 or the Kawasaki Vulcan 900.	160/80-15	170/70-16	170/80-15	180/70-15
<b>Warranty</b>	12 month unlimited mileage Limited warranty	The Boulevard C50 B.O.S.S. features Suzuki's a 12 month unlimited mileage limited warranty with extended protection programs available from Suzuki Extended Protection (SEP).	12-month limited warranty	12 month limited warranty	24-month limited warranty	12 month limited warranty