



2014





M50



MSRP: \$8,799

The 2014 Suzuki Boulevard M50 is a modern cruiser with cutting-edge performance while retaining its classic looks. The M50's sleek styling — including slash-cut mufflers, a hard-tail design and low-rise bars — promises aggressive performance that delivers. Better yet, the M50 has precise handling and exceptional ride quality, especially when you're out for a long ride.

The M50 features our advanced fuel-injected 805cc V-twin engine which delivers a robust, responsive power. Paired with Suzuki Dual Throttle Valve System (SDTV) - maintains optimum air velocity in the intake tract for smooth low-to-mid rpm throttle response and high torque output. The M50 has precise handling and exceptional ride quality, especially when you're out for a long ride.

The 2014 Boulevard M50 is available in Glass Sparkle Black.





TOP 10 FEATURES



A powerful 805cc, SOHC, four-valve-per-cylinder, 45-degree V-Twin engine provides the M50 with ample torque, class-leading power and a comfortable ride. Its offset crankpins deliver perfectly balanced firing intervals while its liquid-cooling design boosts efficiency and comfort. Utilizing **Suzuki Dual Throttle Valve (SDTV)** electronic fuel injection system – developed with Suzuki’s state-of-the-art racing technology, maintains optimum air velocity in the intake tract for smooth low-to-mid RPM throttle response, high torque output and increased fuel efficiency.



A fuel tank-mounted speedometer features a LCD fuel gauge, a clock and indicator lights, giving the M50 traditional cruiser styling with modern functionality and convenience.



Custom-styled exhaust designed for a deep rumbling sound and tuned low rpm power. The exhaust system includes Suzuki Pulsed-secondary Air-injection System (PAIR), which introduces air into the exhaust ports to ignite unburned hydrocarbons and reduce emissions.



Wide, comfortable seat provides the M50 with a low 27.6-inch seat height that provides a spacious, comfortable riding position for long-distance highway cruising. Wide passenger seat makes for comfortable two-up rides - passenger seat can be removed for a bobbed rear fender appearance.



Sharp-edged-styled front fender adds to the clean look of the front end, while the bob-tail rear fender adds to the flowing lines at the rear. While the soft-tail-style frame creates the classic and sleek cruiser style from the distinctive headlights to the exhaust pipes.



41mm inverted telescopic front forks provide the M50 with 5.5 inches of wheel travel for a smooth, comfortable ride on the highway. The 41mm front forks contribute to performance, look, and a comfortable ride.



Single 300mm front brake disc provides the Suzuki Boulevard M50 with strong, reliable braking performance.



Low-rise handlebars mounted on pull-back risers provide a comfortable reach for the rider and increased comfort around town or on the highway



Cast-aluminum 16-inch front and 15-inch rear wheels, with a gleaming silver finish complement the M50's cruiser styling.

SUZUKI EDGE

MODEL NAME:	2014 Suzuki Boulevard M50	SUZUKI EDGE	2014 Honda Shadow 750 (Spirit, Phantom, Aero)	2014 Yamaha V-Star 950	2014 Triumph America 865	2014 Kawasaki Vulcan 900 Classic
MSRP:	\$8,799	The Boulevard M50 is competitively priced to offer an incredible value on the most complete cruiser in its class, with class-leading features like Suzuki fuel injection, custom designed exhaust, and classic-style-styled frame. The Boulevard M50 offers greater performance and more features than the competition.	\$8,240	\$8,690	\$8,299 (Black) \$8,599 (Two-tone)	\$7,999
ENGINE						
Engine:	805cc liquid cooled, 45 degree V-twin, SOHC	The Boulevard M50's powerful Suzuki fuel-injected 4-stroke 805cc-60cc more than Honda- 45-degree V-twin engine boasts the added benefit of liquid-cooling for consistent and reliable engine performance– a feature you won't find on the air-cooled Yamaha V-Star 950 or Triumph America.	745cc liquid-cooled 4-stroke, V-twin, SOHC	942cc air-cooled 4-stroke, V-twin, SOHC	865cc air-cooled, 4-stroke, parallel twin, DOHC	903cc liquid-cooled, V-twin, 4-stroke, SOHC
Bore x Stroke:	83.0mm x 74.4mm	The Boulevard M50 engine is tuned for torque with a large bore and shorter stroke dimensions resulting in outstanding performance & horsepower for powerful open road performance.	79.0mm x 76.0mm	85.0mm x 83.0mm	90.0mm x 68.0mm	88.0mm x 74.2mm
Compression Ratio:	9.4:1	The Boulevard M50 competitively high compression ratio is .4 higher than the Yamaha V-Star 950's and is optimal for maximum torque, impressive performance and uncompromised reliability.	9.6:1	9.0:1	N/A	9.5:1
Fuel System:	Suzuki Dual Throttle Valve (SDTV) fuel injection with 34mm throttle bodies	The Boulevard M50 features class-leading Suzuki Dual Throttle Valve (SDTV) electronic fuel injection for smooth throttle response, reliable engine performance and improved mileage- a high-performance Suzuki-exclusive feature.	EFI 34mm throttle body	EFI	EFI	EFI 34mm throttle body
Final Drive:	Shaft Drive	The Boulevard M50 features a dependable shaft drive system, which eliminates adjustment of belts or chains found the competitor models - offering strong, reliable performance and is virtually maintenance-free.	Shaft drive	Belt Drive	Chain (X-ring)	Belt Drive
Transmission:	5-speed constant mesh	The Boulevard M50 5-speed constant mesh transmission features optimal wide gear ratios for strong, versatile performance – particularly for relaxed highway cruising and long distance riding.	5-speed	5-speed	5-speed	5-speed
CHASSIS						
Brakes Front:	Single 300mm disc	A lightweight single hydraulic front disc brake features a large 300mm disc and complements the Boulevard M50 classic classic-style cruiser styling with unrivaled stopping power and braking performance.	Single 296mm disc	Single 320mm disc	Single 310mm disc	Single 300mm disc

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Brakes Rear:	Drum brake 180mm	The Boulevard M50 lightweight rear drum brake offers uncompromised stopping power and handling, as well as maintaining the bike's classic cruiser styling.	Single 180mm drum	Single 298mm disc	Single 285mm disc	Single 270mm disc
Curb Weight:	593 lbs. (269 kg)	The Boulevard M50 offers the most class-leading features at a light curb weight 20 lbs less than the Yamaha V-Star 950 and 26.6 lbs less than the Kawasaki Vulcan 900 Classic, providing class-leading performance and power with a considerably lighter curb weight than the competition for better responsive handling on the road.	Aero 573 lbs. Phantom 549 lbs. Spirit 536lbs.	613 lbs.	550 lbs.	619.6 lbs.
Fuel Tank Capacity:	4.1 US gal. (15.5L)	The Boulevard M50 competitive 4.1 gallon fuel tank is nearly half a gallon larger than the Honda Shadow Spirit fuel tank and, along with its efficient Suzuki fuel injection system delivering impressive fuel mileage, is ideal for long-range highway cruising while maintaining a lighter curb weight than the competition for uncompromised handling.	3.7 US gal.	4.5 US gal.	5.1 US gal.	5.3 US gal.
Overall Length:	94.3 in. (2395mm)	The Boulevard M50 features a competitive overall length in its class – .3 inches longer than the Triumph America, providing unparalleled handling, stability and performance on the highway.	N/A	95.9 in.	94 in.	97.0 in.
Overall Width:	35.0 in. (890mm)	The Boulevard M50 is 35.0 in. overall width is nearly 4.5 inches narrower than the Yamaha V-Star 950, 4.6 inches narrower than the Kawasaki Vulcan 900 Classic, and 1.2 inches narrower than the Triumph America, providing for superior maneuverability and excellent handling on the highway or city streets.	N/A	39.4 in.	36.2 in.	39.6 in.
Wheelbase:	65.2 in. (1655mm)	The Boulevard M50 features a competitively long 65.2 in. wheelbase that is nearly half an inch longer than the Kawasaki Vulcan 900 Classic and 1.8 inches longer than the Triumph America, providing stability on the highway and superior handling on the road.	Phantom 64.6 in. Spirit 65.2 in. Aero 64.5 in	66.3 in.	63.4 in.	64.8 in.
Seat Height:	27.6 in. (700mm)	The Boulevard M50 competitively low 27.6-inch seat height that offers an ergonomic riding position for comfortable highway cruising.	25.9 in.	26.6 in.	27.2 in.	26.8 in.
Suspension Front:	41mm inverted telescopic, coil spring, oil damped 5.5 in. travel	An oil-damped telescopic front suspension design with fully chromed outer covers give the Boulevard M50 unparalleled performance and superb handling, offering more suspension travel than the Yamaha V-Star 950, Honda Shadow and Triumph America.	41mm telescopic fork, 4.5 in. travel	Telescopic fork, 5.3 in travel	41mm telescopic fork, 4.7 in. travel	Telescopic fork, 5.9 in. travel

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Suspension Rear:	Link type, coil spring, oil damped, 7-way adjustable, 4.1 in. travel	The Boulevard M50 features a link-type single rear shock suspension design that is 7-way adjustable to dial in suspension settings to suit rider preferences, providing better comfort for long highway rides than the competition.	Dual shocks, 3.5 in travel	Single shock, 4.3 in. travel	Dual shocks, 3.8 in. travel	Single shock, 4.1 in. travel
Tires Front:	130/90-16	A high-quality 130/90 16" front tire mounted on a chrome spoke rim provides the Boulevard M50 with classic-style looks, excellent handling and reliable performance. You won't find classic-style spoke chrome wheels on the V-Star Yamaha 950, Triumph America 865 or the Kawasaki Vulcan 900.	Phantom 120/90-17 Aero 120/90-17 Spirit 90/90-21 RS 100/90 -19	130/70-18	130/90-16	130/90-16
Tires Rear:	170/80-15	A high-quality 15" rear tire mounted on a chrome spoke rim provides the Boulevard M50 with timeless looks, excellent handling and reliable performance. You won't find classic-style spoke chrome wheels on the V-Star Yamaha 950, Triumph America 865 or the Kawasaki Vulcan 900.	160/80-15	170/70-16	170/80-15	180/70-15
Warranty	12 month unlimited mileage Limited warranty	The Boulevard M50 features Suzuki's a 12 month unlimited mileage limited warranty with extended protection programs available from Suzuki Extended Protection (SEP).	12-month limited warranty	12 month limited warranty	24-month limited warranty	12 month limited warranty