



Way of Life!

**2014**



**M90**



# M90



\*Optional seat cowl shown

**MSRP:** \$11,199

The Suzuki Boulevard M90 takes its styling cues from the amazing M109R. Featuring a powerful 1462cc, 4-stroke, V-twin, liquid cooled engine, the M90 is tuned to deliver strong and smooth performance throughout its rpm range. In addition with pulled-back handle bars, a well-cushioned seat, and a 4.76 gallon fuel tank, the M90 does not compromise comfort, performance, or style. Imagine cruising down your favorite boulevard knowing that all eyes are on you because you've got one sleek bike. The M90 looks as good as it performs.

For 2014, the Boulevard M90 is available in Metallic Thunder Gray.





# M90

## TOP 10 FEATURES



**A powerful 1462cc, SOHC, 54-degree V-Twin engine with four-valve-per-cylinder**, provides the M90 with ample torque, class-leading power and a comfortable ride. Its offset crankpins deliver perfectly balanced firing intervals while its liquid-cooling design boosts efficiency and fuel economy. **Suzuki Dual Throttle Valve (SDTV)** electronic fuel injection system – developed with Suzuki’s state-of-the-art racing technology, maintains optimum air velocity in the intake tract for smooth low-to-mid RPM throttle response, high torque output and increased fuel efficiency providing the most horsepower in its class\*.



**Specialized chrome exhaust system fed from equal length headers** gives the Boulevard M90 classic styling and a deep rumbling sound with strong torque delivery. The exhaust system includes Suzuki Pulsed-secondary Air-injection System (PAIR), which introduces air into the exhaust ports to ignite unburned hydrocarbons and reduce emissions.



**Suspension package is designed for comfortable cruising down the boulevard or around the county.** Large (43mm) telescopic front forks any conditions on the road with ease on the M90. The link-type rear suspension uses an oil-damped, coil-over shock to produce a smooth, ground-hugging ride



**Pulled-back handlebars** are ergonomically designed and positioned to be a short distance from the seat to provide comfort and confidence for the rider.



**Low-maintenance shaft final-drive system** is clean-running and offers low torque reaction for smooth delivery of the C90’s impressive power, resulting in strong performance on the road or highway.



**A fuel tank-mounted speedometer** delivers a level of instrumentation that is not often found on classically style cruisers. Includes a convenient gear-position indicator and a fuel gauge, along with a clock and a trip meter, plus indicator lights for low fuel, turn signals and more.



**A sleek, rigid hardtail look** covers the coil-over 46mm rear shock underneath to deliver that classic look that will have all eyes on you wherever you cruise.



**Comfort & long stretched fuel tank** on the M90 go hand in hand to provide the rider with comfort and/in long range riding. The long, wide and well-cushioned seat was designed and built for the riders comfort for short rides around the city or long tours from state to state. The M90 comes with a tank that holds 4.76 gallons of fuel requiring less stops for gas and more time on the road.



**Wide 120/70ZR18M/C front and 200/50ZR17M/C rear** Bridgestone radial tires are specifically designed to further enhance ride quality on the M90.

## SUZUKI EDGE

MODEL NAME:	2014 Suzuki Boulevard M90	SUZUKI EDGE	2014 Yamaha Stryker	2014 Honda Interstate 1300	2014 Kawasaki Vulcan 900 Classic
<b>MSRP:</b>	\$11,199	The Boulevard M90 is the most powerful cruiser in its class, with class-leading features like Suzuki Fuel Injection and a powerful 1462cc V-Twin engine. Offering the highest horsepower & torque in its class, the Boulevard M90 is an unbeatable value - \$491 less than the Yamaha Stryker and over \$2,000 less than the Honda Interstate - that offers better performance and more features than the competition.	\$11,690	\$13,240	\$7,999
<b>ENGINE</b>					
<b>Engine:</b>	1462cc liquid cooled, 54 degree V-twin, SOHC	The Boulevard M90's powerful Suzuki fuel-injected 4-stroke 1462cc 54-degree V-twin engine boasts the added benefit of liquid-cooling for consistent and reliable engine performance— offering more power & torque than the Honda Interstate, Yamaha Stryker, & Kawasaki Classic.	1304cc liquid-cooled, V-twin, 4-stroke, SOHC	1312cc liquid-cooled 52° V-twin, 4-stroke, SOHC	903cc liquid-cooled, V-twin, 4-stroke, SOHC
<b>Bore x Stroke:</b>	96mm x 101mm	The Boulevard M90's large bore dimensions and shorter stroke maximize horsepower for open road performance, while boosting the torque with high compression for impressive, responsive performance.	100mm x 83mm	89.5mm x 104.3mm	88.0mm x 74.2mm
<b>Compression Ratio:</b>	9.5:1	The Boulevard M90's competitively high compression ratio is .3 higher than the Honda Interstate and is optimal for maximum torque, impressive performance and uncompromised reliability.	9.5:1	9.2:1	9.5:1
<b>Fuel System:</b>	Suzuki Dual Throttle Valve (SDTV) fuel injection with 42mm throttle bodies	The Boulevard M90 features class-leading Suzuki Dual Throttle Valve (SDTV) electronic fuel injection for smooth throttle response, reliable engine performance and improved mileage.	EFI	EFI 38mm throttle body	EFI 34mm throttle body
<b>Final Drive:</b>	Shaft Drive	The Boulevard M90 feature a dependable shaft drive system, which eliminates adjustment of belts or chains to offer strong, reliable performance and is virtually maintenance-free.	Belt Drive	Shaft	Belt Drive
<b>CHASSIS</b>					
<b>Brakes Front:</b>	Dual discs, 290mm	A single hydraulic front disc brake features a large 290mm disc and complements the Boulevard M90's classic cruiser styling with excellent stopping power and braking performance.	Single 320mm disc	Single 336mm disc	Single 300mm disc
<b>Brakes Rear:</b>	Single disc, 275mm	The Boulevard M90's lightweight single 275mm disc brake offers uncompromised stopping power and handling, as well as maintaining the bike's classic cruiser styling.	Single 310mm disc	Single 296mm disc	Single 270mm disc
<b>Curb Weight:</b>	723 lbs. (328 kg.)	At 723 lbs, the Boulevard M90 provides class-leading performance and power with a considerably lighter curb weight than the competition for better responsive handling on the road.	646 lbs.	712 lbs.	619.6 lbs.

SUZUKI EDGE					
MODEL NAME:	2014 Suzuki Boulevard M90	SUZUKI EDGE	2014 Yamaha Stryker	2014 Honda Interstate 1300	2014 Kawasaki Vulcan 900 Classic
<b>Fuel Tank Capacity:</b>	4.7 US gal.	The Boulevard M90's large 4.7 gallon fuel tank, along with its efficient Suzuki fuel injection system delivering impressive fuel mileage, ideal for long-range highway touring while maintaining a lighter curb weight than the competition for uncompromised handling. Offering .4 gallons more than what is offered on the Honda Interstate and .7 gallons more than what can be found on the Yamaha Stryker.	4.0 US gal.	4.4 US gal.	5.3 US gal.
<b>Overall Length:</b>	94.1 in. (2390mm)	The Boulevard M90 features 94.1 in. in length providing unparalleled handling, stability and performance on the highway.	99.6 in.	N/A	97.0 in.
<b>Overall Width:</b>	34.3 in. (870mm)	The Boulevard M90's 34.3 inch overall width offers superior maneuverability and excellent handling on the highway or city streets.	33.9 in.	N/A	39.6 in.
<b>Wheelbase:</b>	66.5 in. (1690mm)	The Boulevard M90 features a competitively long 66.5 inch wheelbase that is 2.4 in. shorter than the Yamaha Stryker and almost 4 in. shorter than the Honda Interstate, providing superior stability on the highway and superior handling on the road.	68.9 in.	70.3 in.	64.8 in.
<b>Seat Height:</b>	28.2 in. (716mm)	The Boulevard M90 features a competitively low 28.2-inch seat height that offers an ergonomic riding position for comfortable highway cruising.	26.4 in.	26.8 in.	26.8 in.
<b>Suspension Front:</b>	43mm inverted telescopic, coil spring, oil damped 5.1 in. travel	An oil-damped inverted telescopic front suspension design with full outer covers give the Boulevard M90 classic styling, unparalleled performance and superb handling, offering 1.1 in. more suspension travel than the Honda Interstate.	41mm telescopic fork, 5.3 in. travel	41mm telescopic fork, 4.0 in. travel	Telescopic fork, 5.9 in. travel
<b>Suspension Rear:</b>	Link-type rear suspension, oil-damped, coil spring shock, 4.3 in. travel	The Boulevard M90 features a link-type single rear shock suspension design to suit a variety of rider preferences, providing better comfort for long highway rides than the competition.	Single rear shock, 3.9 in. travel	Single rear shock, 3.9 in. travel	Swingarm single shock, 4.1 in. travel
<b>Tires Front:</b>	120/70-18	A high-quality 120/70 18" front tire mounted on a sleek style cast aluminum rim provides the Boulevard M90 with aggressive and classic look, excellent handling and reliable performance.	120/70-21	140/80-17	130/90-15
<b>Tires Rear:</b>	200/50-17	A dominant 200mm wide high-quality 17" rear tire is mounted on a sleek styled cast aluminum rim provides the Boulevard M90 with classic look, excellent handling and reliable performance.	210/40-18	170/80-15	180/70-14
<b>Warranty</b>	12 month unlimited mileage limited warranty	The Boulevard M90 features Suzuki's 12 month unlimited mileage limited warranty with extended protection programs available from Suzuki Extended Protection (SEP).	12 month limited warranty	12 month limited warranty	12 month limited warranty